

***Gifted Is...* Video Contest Scoring Rubric**

CATEGORY	4 Stars 15-20 points	3 Stars 10-14 points	2 Stars 5-9 points	1 Star 0-4 points	SCORE
THEME	Addresses the theme in a creative, innovative and powerful way by responding appropriately to the key prompt(s)	Addresses theme in a clear and unique way by responding to the key prompt(s)	Address the theme but overall message was unclear or hard to follow	Theme was not addressed	
PLANNING	Full script and detailed storyboard are included	General script and storyboard are included	Either a general script or a general story board are included	Neither a script or storyboard are included	
CAMERA WORK	Quality camera angles/shots that enhance the overall message Lighting uses video-graphic techniques Exceptional sound quality	A variety of camera angles/shots are used Lighting makes images easy to see Sound quality is easy to hear	Camera angle is static Scene lighting is distracting Sound quality is distracting	Video is too shaky for easy viewing Images cannot be seen Poor sound quality	
EDITING	Sequencing, pace and transitions are used Music/sound effects enhance the message	Sequencing and pace is developed Music/sound effects are included	Editing has been done but is undeveloped	Scenes are unedited	
CREDITS AND SOURCES (sources include royalty free images, background music, and original work)	If used, sources are cited in MLA format *see citation examples in the TAGT Connect Student Video Competition Discussion	If used, sources are cited in MLA format	Sources (music, visual arts, etc) are not cited in MLA format	Sources are not cited	
CREDITS	Participant credits are listed, including work participants performed (camera, editing, etc.) to show evidence of collaboration	Participant credits are listed	Participant credits are listed	Participant credits are not listed	
TOTAL SCORE:					

CAMPUS SUBMITTING ENTRY:
ADULT SPONSOR: